

Kansas Division of Emergency Management Training

Register online at <https://ks.train.org> • Search for Course ID: 1060235

Social Media Tools and Techniques Training

May 20, 2016 • 8am to 5pm

Heartland Preparedness Center • 2808 N. New York Street, Wichita, KS

This course is designed to provide participants with the knowledge and skills to use intermediate social media tools and techniques for situational awareness during an emergency.

Participants will learn and use tools such as mapping applications, data analyses, and data mining for research and management. It aims to reach public and private sector organizations who have responsibility for conveying disaster-related information to the public or who are responsible for gathering information during and after a disaster.

The course will supplement and build upon NDPTC's existing FEMA-certified performance-level course, **PER-304 Social Media for Natural Disaster Response and Recovery**, by providing more in-depth training in the use of social media for disaster management operations.

Target Audience

The course content is intended for public and private sector organizations who have responsibility for conveying disaster-related information to the public or who are responsible for gathering information during and after a disaster. This could include the members or representatives of the following groups:

- Community Emergency and Community Response Teams such as neighborhood organizations or community associations, and various response teams who have communication needs before, during and after a response.
- State, county and local emergency management agencies.
- NGOs and other agencies such as the Red Cross or United Way.

Prerequisite

Successful completion of the **PER-304 Social Media for Natural Disaster Response and Recovery Training**. (Search KS-TRAIN for Course ID: 1060220.) **Recommended:** **IS-42 Social Media in Emergency Management**; **IS-100 Introduction to ICS**; **IS-200 ICS for Single Resources**; and **IS-700 Introduction to NIMS**.

Participants will be required to bring their own laptop or wi-fi enabled device to the training session for the hands-on exercises.

This training will be conducted by the **Texas National Disaster Response Preparedness Training Center (NDPTC)**.

If you have specific questions about this training, please contact **Erin McGinnis** at erin.m.mcginis2.nfg@mail.mil or (785) 274-1413.

The deadline to register is May 6, 2016. Participants that need to requested lodging arrangements must register before this date. Lodging available only for Kansas residents traveling 50 miles or more.

Visit our website for a full listing of courses available in Kansas <http://www.kansastag.gov/KDEM.asp?PageID=266>

Need help?

Isabel Herrera Schultes at maria.i.herrera13.nfg@mail.mil (785) 274-1412 OR **KS-TRAIN Help Desk** helpdesk@kdheks.gov (785) 296-5655

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KS-TRAIN FAQs

• **How do I sign up for a TRAIN user account?**

Log onto <https://ks.train.org>. Click on "Create an Account," which appears underneath the login on the left hand side of the screen. Review and accept the Terms and Conditions. Fill out all of the necessary information on the subsequent pages. (If you'd like, you can also fill in the optional information.) When you have finished, click "Continue" to enter the site.

• **How do I find courses to take?**

There are several ways to do this. If you have a Course ID Number: enter this number in the "Search by Course ID" box (the second pale-blue box below the Kansas Seal). If you don't know the Course ID number you can click the "Course Search" link at the top of the screen. From this page you can click "Browse" to view all course offerings in TRAIN, or you can use any of the tools in the "Search Options" list to help narrow your results.

• **I've registered for a course – where do I find confirmation of this?**

All of your course registrations can be found by clicking "My Learning" from the home page. This will include all in-progress courses. [With courses offered by Kansas Emergency Management; you can expect to receive an email confirmation from our office within 3 working days after you submit your registration for approval.](#)

• **I signed up for a "Live" course and can no longer attend. Who should I contact?**

You can withdraw yourself from any course by going to the Course Management page and clicking the "Withdraw" button. You can also contact Isabel Herrera Schultes at maria.i.herrera13.nfg@mail.mil or 785-274-1412 if you need help withdrawing.

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*If you have a disability or need appropriate accommodations in order to fully participate in any training activity, please contact the State Training Officer, **Erin McGinnis**, at 785-274-1413, or erin.m.mcginis2.nfg@mail.mil to discuss your specific needs.*